



NEW ERA PUBLIC SCHOOL

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NEPS/PAR.CIR./2025-26/32

18.12.2025

GOONJ COLLECTION CENTRE AT NEW ERA PUBLIC SCHOOL, MAYAPURI

Date- 23.12.2025

Time- 10 am to 2 pm

Dear Parents,

Goonj is an Indian non-profit organization founded in 1999 by Mr. Anshu Gupta, which uses urban surplus and discarded materials to address basic needs and trigger development projects in rural and urban areas. They have been working for igniting the self-worth and dignity of common people across the villages and cities of India.

Winters are getting harsher and more unpredictable as climate emergencies escalate. This poses a significant challenge for communities already struggling to rebuild after seasonal disasters like floods and cyclones. With forecasts of a severe winter, please remember cold doesn't kill people, lack of clothing does.

Goonj's annual winter campaign- Odha Do Zindagi (Spread the warmth), gives us a chance to contribute our underutilized woollens- blankets, quilts, shawls, socks, mufflers, caps, coats and other materials like tarpaulins, shoes to bring warmth and care to those facing the season's harshness.

Partnering in this noble cause, our school is facilitating a Collection Camp for our school community on 23rd December, 2025 (Tuesday) between 10 am and 2 pm.

Every contribution counts. We must give back a little to the society as and when the need arises, selflessly and wholeheartedly. All the material should be in individually sealed packs and in good condition.

Thanking you,
Yours faithfully,

Officiating Principal

